MESA° GO BLUE. GET GREEN.™





MESA[®] is our leading nitrogen source for exceptional turf performance, efficiency and superior sustainability. Its unique ability to simultaneously deliver two forms of nitrogen in three separate ways maximizes the plant's ability to deliver aesthetic green-up and long-term healthy feeding. MESA's unmatched proficiency in reaching and remaining in the plant after application, rather than being lost to the environment, illustrates its eco-friendly qualities and sustainable benefits. MESA is truly the ideal choice for today's turf professional. **GO BLUE. GET GREEN.**

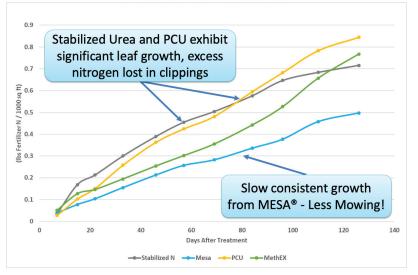
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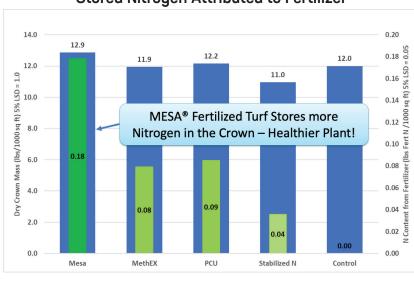


Cumulative Fertilizer Nitrogen Offtake in Clippings

<u>No Excess Growth - No Excess</u> <u>Mowing</u>

MESA delivers slower, more consistent top growth by not having excess nitrogen distributed to the leaf blades. As a result, turf fed by MESA needs to be mowed less often which greatly reduces the amount of overall nitrogen being spent in the clippings.





Turfgrass Crown Analysis Stored Nitrogen Attributed to Fertilizer

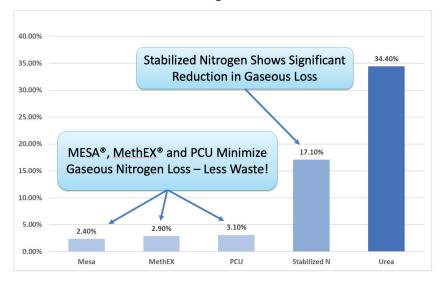
More Nitrogen In the Turf Crown

MESA fertilized turf registers higher amounts of nitrogen in the crown. This elevated stored nitrogen from MESA allows the plant to maintain its health and recover from injuries faster than other nitrogen sources.

<u>Minimum Gaseous Loss</u>

MESA minimizes volatilization and is highly efficient in getting into the soil where it can feed the turf and doesn't contribute to greenhouse gas emissions.





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Gaseous Loss of Nitrogen to the Environment